

ATV's Science & Engineering project – phase 2

In the coming years, ATV will carry out phase 2 of the Science & Engineering project. The results from phase 1 of the project are available on ATV's website¹

ATV's Science & Engineering project aims to strengthen Denmark's role and position as a successful Science & Engineering region. The project is based on ATV's vision to become one of five leading Science & Engineering regions across the world – benefitting future generations.

In a coherent manner and to a broad palette of recipients, the project shares the importance of Science & Engineering as a foundation for future wealth and welfare. A future characterised by rapid technological development with huge transformative powers that, to an unprecedented extent, makes demands on knowledge, skills and competencies.

The Science & Engineering project contributes to joint knowledge building and understanding of what it takes to develop and be one of the strongest Science and Engineering regions in the world. The project serves as knowledge basis and provides decision makers at businesses, universities and society in general with qualified, solid and credible analyses and recommendations. Based on these analyses, specific initiatives will be launched that will be directly applicable and value-creating in businesses and knowledge communities.

Applied AI Academies is an example of an initiative carried out as part of the project. Applied AI Academies is exclusive and intensive training in artificial intelligence for Danish managers and growth entrepreneurs. The training targets technology leaders from businesses and universities and revolves around an intensive study trip to Silicon Valley, where participants will have the chance to meet technology leaders and experts from the leading digital ecosystem in the world.

A separate project goal is to draw attention to and document the importance of Science & Engineering – and related disciplines. The project is to contribute to a general understanding of social investments supporting the ambition of having Denmark be a leading S&E region. It is to contribute to increase recruiting with the educational programmes that make up the foundation for the S&E field. And, last but not least, the project is to contribute to develop an educational ideal where technological and science knowledge and abilities are fundamental elements.

A key element to the project is the wish to disseminate a new mindset focusing on Science & Engineering, so communicating the project results is given high priority and will be done regularly, determinedly and through a range of different communication channels. The aim is for the project and its analyses to be recognised and seen as a significant and credible point of reference in public debate.

¹ <https://atv.dk/temaer-projekter/tema/science-engineering>

